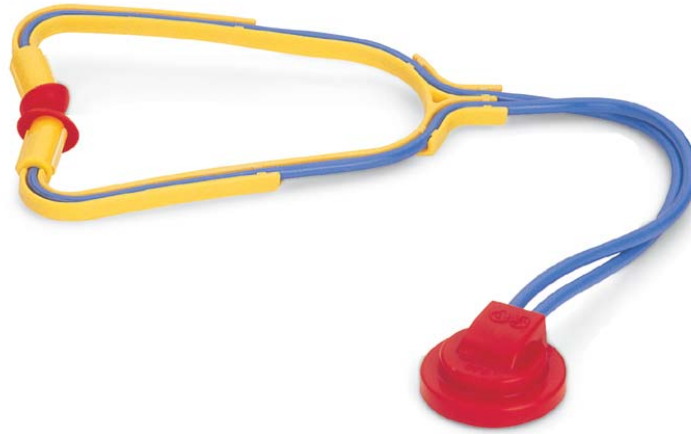


# Want to build a healthier club?



*Your district MERLOW team wants to work with you to help you build your club. From finding new members to keeping your current members and training your future leaders the team has the expertise you need to create and implement a successful plan.*

**Membership** – supports clubs in growing their member base

**Extension** – looks for opportunities to create new Lions clubs

**Retention** – supports clubs in keeping their members

**Leadership** – provides annual leadership & officer training

**Orientation** – creates & maintains a member orientation presentation

**Women in Lions** – promotes female membership growth in the district

**MERLOW**  
*membership . extension . retention . leadership . orientation . women in lions*